



Services & Investment Guide

All that you want



“We are so pleased with our updated bedroom, it is just perfect for us, Lorna used our existing items and made them all work together in a way we could not do on our own.”



KATHY WHITE



Does your home make you feel...

...cluttered

...frustrated

...stuck

Imagine...

Everything is
organised...

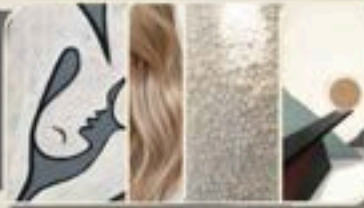
Functional...

Looking forward to
coming home!








London 1930's Warehouse
Conversion Apartment
Sophisticated, WOW, Fresh



1. Pic 1 2. Wall Light 3. Chandelier 4. Hidden Chandelier 5. Wall and Kitchen
spotlight 6. Marble 7. Curtain Fabric 8. Sofa 9. Chair 10. Coffee Table
11. Standing Lamp 12. Flooring 13. Dining Chair 14. Dining Table
15. Chandelier shade

Imagine...

...having an Interior Designer to be your guide and source to take you from feeling stuck and frustrated to having a space that...

-  Makes you smile
-  Helps you to be more organised
-  Reflects your personality

Meet Lorna!

Lorna Smith is an Interior Designer based in Chichester, West Sussex working in residential and commercial interior design.



[Click to Book Consultation](#)

“

I was born in South Africa and now live in the South Coast of England, I find joy in the beauty of my surroundings, drawing inspiration from nature, architecture, and the vibrancy of life.

After working as an Optometrist prior to starting a family, I was motivated to transform a lifelong passion into a profession after constructing our own family home.

I completed an Interior Design Diploma and established Lorna Smith Interiors.

Best regards,

Lorna Smith
Interior Designer




”

SERVICE OFFERINGS

WHAT IS INCLUDED

Compare the features of our most popular services
 These are available in person or remotely (e-Design)

Main Features Comparison

	 Design Ideas	 Design and Source	 Full Design and Install
Consultation	✓	✓	✓
Mood Board	✓	✓	✓
Annotated Plan	✓	✓	✓
Detailed Furniture and Finishes Booklet		✓	✓
Sourcing and purchasing on your behalf		✓	✓
Installation and Styling			✓

These are our most popular services, and we will work with you to decide which is best for you and your project. Everyone has different needs and this will be individualised for each project.

THE DESIGN PROCESS
OVERVIEW



The Consultation



Concept Design



Design Development



Implementation



The Reveal!



THE DESIGN PROCESS

THE CONSULTATION

The Consultation

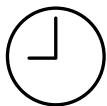


The Consultation is the very first step in the Design Process.

I will take time to listen to your wants and needs and ask a lot of questions to make sure I understand exactly what you want to achieve.

By the end of the consultation, we will both be comfortable that we are all on the same page.

Now I will go away and come up with a quote for approval and thereafter start the design process.



Duration: 1-2 hours



Investment: Getting to know each other, no fee.



How to Book: Online or Email_

THE DESIGN PROCESS

CONCEPT DESIGN

The Consultation

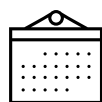
Concept Design



Concept Design is how we map out our project goals.

Here I will spend time coming up with a concept of colours, textures, forms that represent your desired style, as well as working on an ideal spatial furniture layout on plan.

Before I can start this phase, I will need some information from you like room photos, details and dimensions of furniture you'd like to keep, and basic floor plans (if you have them).



Timeframe:

Average 1 -2 weeks

At the conclusion of the Concept Design Phase, we will arrange a meeting where you will receive:

- Mood Board: This showcases the variety of colors, textures, and styles I've envisioned for your space, including paint colors, fabric suggestions, and furniture ideas.
- Furniture Plan: This document reflects all the considerations for your lifestyle and functional requirements, presented in an annotated plan with explanatory notes.
- Meeting: During this session, I will guide you through the mood board and the furniture layout plan.

End of 'Design Ideas'

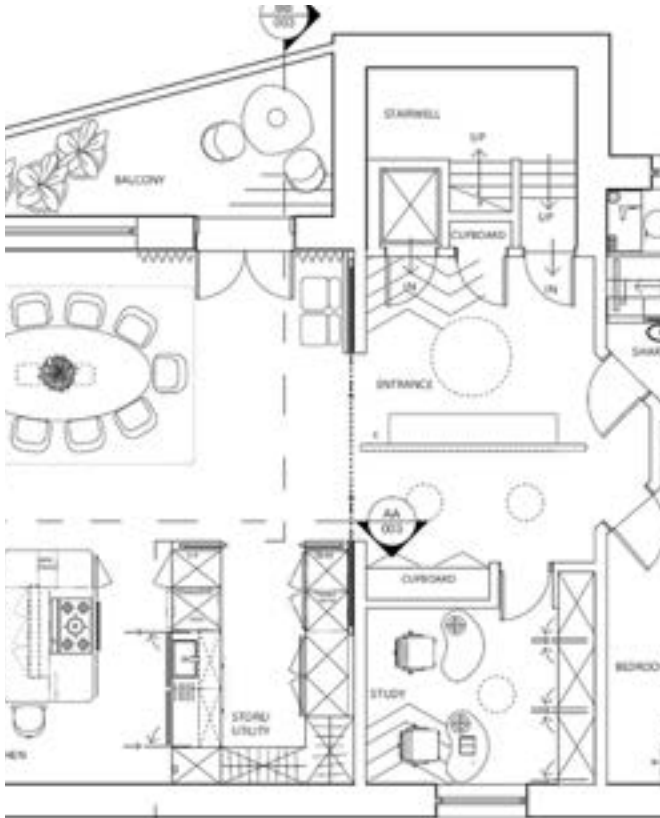
THE DESIGN PROCESS

DESIGN DEVELOPMENT

The Consultation

Concept Design

Design Development



In the Design Development phase we will begin to curate the details for your project.

After our meeting I will continue to fine tune the design, materials and spatial planning and begin to source furniture and accessories.

This will all be collated into a presentation document with Furniture and Finishes file for your reference.



Timeframe:
Average 1 -2 weeks

At the conclusion of the Design Development Phase, we will arrange a meeting where you will receive:

- Mood Board: A polished mood board featuring curated images and samples of selected furniture, paint, and fabric options.
- Furniture Plan: The finalized furniture plan, detailing both the specified items for purchase and your current pieces. This plan will be annotated and include comprehensive notes for your reference.
- Furniture and Finishes Reference File: This has all the details of items purchased on your behalf including suppliers details, manuals and guarantees where applicable.
- Meeting: During this session, I will guide you through the mood board layout plan and items to purchase. Together, we will agree the delivery schedule -'Design and Source', or schedule for the next stage if you are on our 'Full Design and Install' service.

End of 'Design and Source'

THE DESIGN PROCESS

IMPLEMENTATION

The Consultation

Concept Design

Design Development

Implementation



This stage relates to Design and Install Service.

With your design approval in hand, we will focus on bringing the project to fruition.

We will collaborate closely with you to establish a timeline for work and deliveries, as well as suggest a date for the final installation and styling. Finally, we love to capture the joy of the completed space with photographs of the stunning result.



Time frame:

Highly variable depending on project scope.

At the end of the Implementation Phase, your project will be fully completed and ready to showcase!

- Furniture Plan: This is the finalized furniture layout for your future reference.
- Furniture and Finishes Reference File: This file contains all the details of the items purchased on your behalf, including supplier information, manuals, and warranties where applicable.
- Styling: We will bring along a few decorative items for the final installation day. You can keep anything you like and return any items you don't wish to keep.
- Photography: This service is included on the final installation day and serves as a wonderful way to highlight your new space. It's also crucial for our business development and record-keeping. Rest assured, your project will not be shared online without your permission!

Project Profile

HILLSTONE KITCHEN RENOVATION



Before

What the clients wanted to achieve:

- Fresh
- Grown Up
- Creative



After



This project involved revitalizing the bedroom of a nine-year-old girl who had outgrown her nursery. She desired an updated look that reflected her growth. Our goal was to create a space that offered longevity, flexibility, and a sense of freshness.

The young client was thrilled with the transformation and will be able to enjoy her new bedroom for many years ahead.



Examples of floor plans.

Above: Whole Apartment rendered.

Left: Bedroom and Bathroom with dimensions.



What are you waiting for?

You have boldly taken the first step, now take the next.
There's no time like the present.

[Click to Book Consultation](#)